

# 明日城市 · 上海

## TOMORROW. CITY SHANGHAI

THRIVING THROUGH  
DIVERSITY!

9.22-24 Event + 9.25-26 Journey

TOMORROW.  
CITY

SMARTCITY  
EXPO WORLD CONGRESS





# SMARTCITY

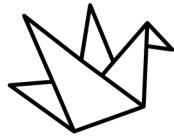
EXPO WORLD CONGRESS

The world's largest  
trusted platform for intercity  
exchange and cooperation.



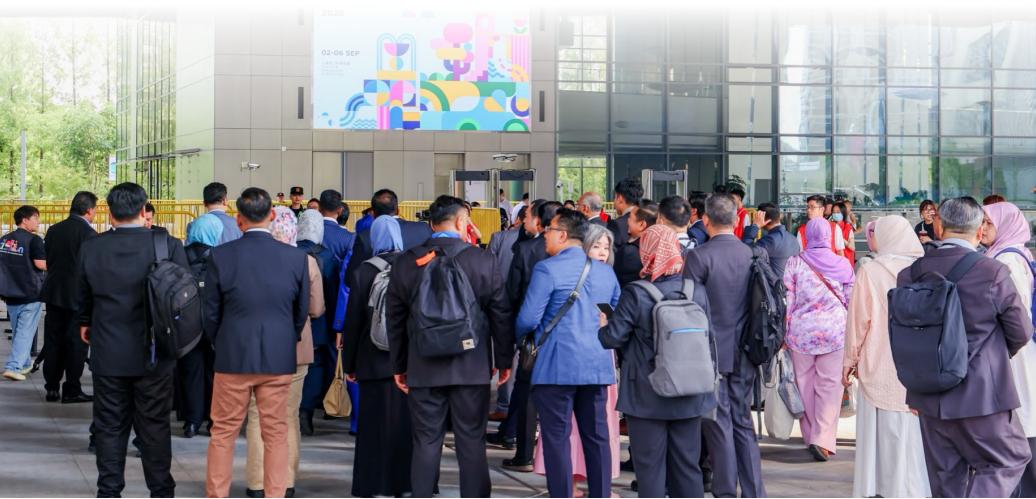
**Smart City Expo World Congress** is deeply rooted in both the public and private sectors of cities and is regarded as one of the world's foremost organizations driving urban collaboration. We bring together CEOs from global urban development sectors, government ministers, city policy makers, domain experts and scholars, international organizations, tech innovators, and representatives of civil society to jointly promote positive transformation in a fair and equitable environment, with the goal of achieving sustainable urban development.

# 2025 Highlights



Tomorrow.City Shanghai, as the Asia-Pacific strategic initiative of the Smart City Expo World Congress, connects government and business partners from 40+ countries across Latin America, Europe, Southeast Asia, and the Middle East. It presents China's urban governance and digital-development approaches, showcasing practical smart-city transformation enabled by Chinese technologies and integrated models, supporting structured global expansion for Chinese enterprises.

Through activities such as Closed-door Meetings, Region & China Smart City Awards, Tomorrow.City Journey, and the Solutions Plaza, the event efficiently drives cooperation intentions, business planning, and concrete procurement between global delegates and Chinese companies.



## Global Urban Collaboration Network

2025 Tomorrow.City Shanghai brings together over **110 city and industry delegations** from Asia, Europe, Latin America, and Africa. Nearly **300 government officials, corporate executives, and experts from 25 countries** gather in Shanghai to engage in in-depth discussions across four pillars: enabling technologies, mobility, energy&environment, and public utilities. Together, they explore future pathways for smart cities and digital transformation while jointly building a sustainable international exchange and cooperation network.



Sessions **90+**



Exhibitors **100+**



Speakers **180+**



Attendees **5,000+**



## World Smart City Awards

World Smart City Awards (WSCA), established by the Smart City Expo World Congress, 2011, it has grown into one of the most authoritative platforms in the field. Region & China Smart City Awards (Powered by WSCA) have consistently highlighted smart transformation across Asian cities. In 2025, the organizing committee received **152 submissions for the Best Smart City Scenario category, with 47 cities in China** (including county-level units) participating—further underscoring the awards' influence and leadership in driving urban smart development.



Countries **25+**



Cities **110+**

International



**Top 5 Regions of High-Level International Guests:**

Southeast Asia, Europe, Central Asia, East Asia, South Asia

# WORLDWIDE LEADERS



**WU Zhiqiang**

President, World Urban Planning Education Network



**LEANDRO AGLIERI**

President, Roma Smart City Lab

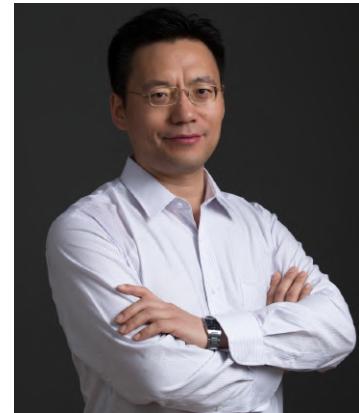


**JOSÉ DE LA UZ**

President, Spanish Network of Smart Cities (RECI)

**SHAN Zhiguang**

Director of the Department of Informatization and Industrial Development, National Information Center



**ALIAS BIN RAMELI**

Director General, PLANMalaysia



**ANNA LISA BONI**

Deputy Mayor, Bologna

**VICHATE  
TANTIWANICH**

Chairman, Smart and Livable Cities Institute (SLiC)



**EZEQUIEL  
MESQUITA**

CEO, Buenos Aires Innovation Park Argentina



**ANNE COLUMBUS**

General Manager,  
Christchurch City Council



**MARCOS AMADEO**

Innovation Head, +Colonia



**AISHA BINT BUTTI  
BIN BISHR**

Global Digital Transformation  
Expert | Strategic Leader in  
Smart City Initiatives



**HOUDA AL BATTASHI**

Director of Excellence &  
Digital Transformation,  
Madayn Oman



# 4 KEY SECTORS



## TOMORROW. TECHNOLOGIES



Focusing on the integrated innovation of cutting-edge technologies such as AI large models, digital twins, and 5G/6G communications in urban governance, we will reconstruct the logic of city operations through data-driven approaches and algorithmic optimization, driving comprehensive digital transformation and intelligent decision-making.

**Keywords:** Artificial Intelligence, Digital Twins, 5G/6G Communications, Big Data Analytics, Internet of Things, Blockchain, Cloud Computing, Edge Computing, Smart Government Services, Cybersecurity etc.

## TOMORROW. MOBILITY



Explore how technological breakthroughs in autonomous driving, electric/hydrogen vehicles, and Urban Air Mobility (UAM) are reshaping the entire transportation ecosystem. Drive the convergence of Mobility as a Service (MaaS) with intelligent transportation systems to achieve a low-carbon, efficient future mobility ecosystem.

**Keywords:** Autonomous driving, electric vehicles, low-altitude economy, Mobility as a Service (MaaS), intelligent transportation systems, micro-mobility, hydrogen fuel technology, shared mobility, transportation data platforms, charging infrastructure

# 4 KEY SECTORS



## TOMORROW. ENERGY& ENVIRONMENT



Advance climate change mitigation and zero-carbon technological innovation, promote circular economy models and renewable energy applications, explore practices in pollution control and resource utilization by cities in China and Asia, and jointly build resilient and livable cities.

**Keywords:** Zero-carbon technologies, circular economy, renewable energy, solid waste resource utilization, air quality monitoring, water resource conservation, green building, carbon neutrality, sustainable agriculture, ecological restoration

## TOMORROW. PUBLIC SERVICES



Focusing on three key dimensions—urban renewal, digital infrastructure, and green symbiosis—we prioritize the intelligent upgrading of public services such as healthcare, elderly care, education, and emergency management. This approach addresses challenges posed by aging facilities and governance lag, thereby enhancing urban governance efficiency.

**Keywords:** Urban Renewal, Smart Healthcare, Smart Education, Emergency Management, Social Governance, Digital Infrastructure, Buildings and Communities, Underground Utility Tunnels, Urban Safety, Digitalization of Public Services

# EVENT FORMAT

TOMORROW.CITY  
SHANGHAI



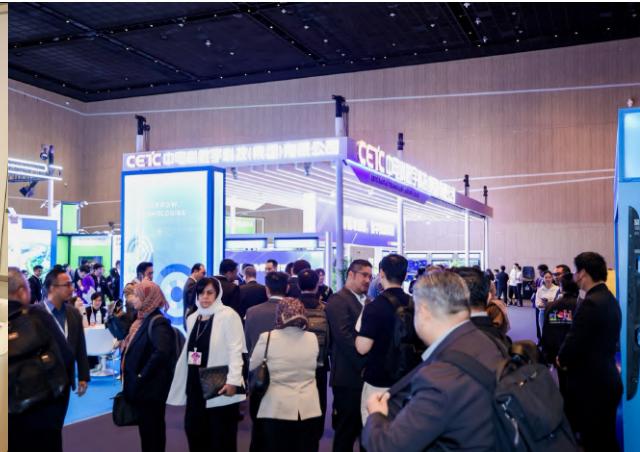
10 Tomorrow.City  
Workshop & Journey



30+ City Show



40+ Tomorrow.City  
Closed-door Meeting



10,000+m<sup>2</sup>  
Solution Plaza



Region&China Smart City  
Awards Ceremony



50+ Media Interviews



20+ Public Sessions

CHALLENGE  
SOLUTION

# PARTNERS

## GLOBAL PARTNER



### INDUSTRY PARTNER



广州城投  
GZCCI GROUP



中国联通  
China unicom



HUAWEI



中国电信  
CHINA TELECOM



广州数字科技集团  
GUANGZHOU DIGITAL TECHNOLOGY GROUP



中国移动  
China Mobile 5G+

### EVENT PARTNER



虚 拟 动 点  
VIRTUAL POINT



朝阳环境  
CHAOYANG ENVIRONMENT

### SUPPORTING INSTITUTION



SE IPC  
上海长三角安全应急产业促进中心  
Shanghai YRD Safety & Emergency  
Industry Promotion Center

UN HABITAT  
FOR A BETTER URBAN FUTURE

财新智库  
Caixin Insight



metropolis



上海智慧城市发展研究院  
SHANGHAI SMART CITY DEVELOPMENT INSTITUTE

THE WORLD BANK  
IBRD • IDA | WORLD BANK GROUP

SMART CITY  
Thailand

PLANMalaysia  
Perancangan Melangkuai Kelaziman  
Planning : Beyond Conventional

WORLD OCEAN COUNCIL  
The International Business Alliance  
for Corporate Ocean Responsibility



DMG Lab  
Fudan University  
复旦大学 | 数字与移动治理实验室

RECI

SmartCities  
Red Española de  
Ciudades Inteligentes



商务部外贸发展事务局  
TRADE DEVELOPMENT BUREAU  
OF MINISTRY OF COMMERCE, PRC

WUPEN  
WORLD URBAN PLANNING  
EDUCATION NETWORK



### MEDIA PARTNER



凤凰网



china.com.cn  
china.org.cn



腾讯视频  
V.QQ.COM



钛媒体  
TMTPOST



36Kr

# CO-CELEBRATED EVENTS

## Focusing on the Smart City Sector:

Where Market Potential Meets Industrial Opportunity!

**TOMORROW.  
TECHNOLOGIES**

**TOMORROW.  
MOBILITY**



**TOMORROW.  
ENERGY&  
ENVIRONMENT**

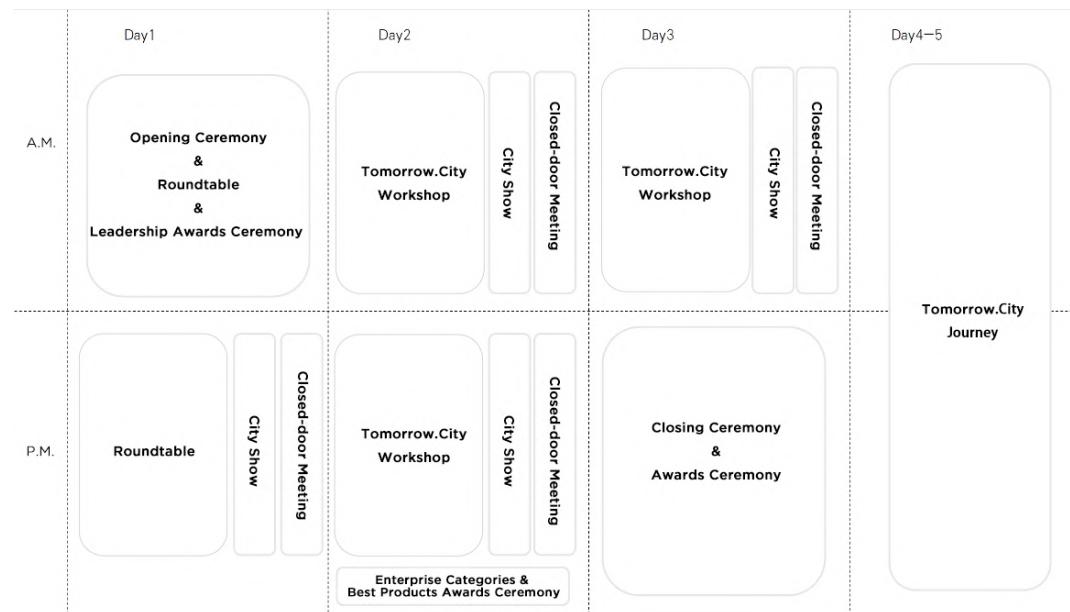


**TOMORROW.  
PUBLIC SERVICES**



## Parallel Events for the Same Period in the past:

- Public Data Authorization Operation Roundtable
- World's First Robotics Industry Index to Guide Next-Gen Smart City Development
- Thematic Event-Smart Cities 2050: Shanghai's Showcase of Representative Practical Cases
- "Data Security Shanghai" Shanghai Telecommunications and Internet Industry Overseas Expansion Practice Forum
- Green Expansion: Compliance Breakthroughs and Capital Empowerment China's Solid Waste Treatment Technologies and Waste-to-Energy Industry Overseas Market Expansion Summit - Asia & Africa Edition



# 2026 REGION & CHINA SMART CITY AWARDS

**CHINA  
SMART CITY  
AWARDS**

Powered by World Smart City Awards

**REGION  
SMART CITY  
AWARDS**

Powered by World Smart City Awards



The aim of this award is to set benchmarks for the development of cities by selecting and recognizing **Cities, Products, Outstanding Projects, Enterprises, and Leaders**. By sharing their successful experiences, cases, and insights, we hope to connect the challenges of urban development with **business solutions, promote substantive cooperation between government and business, and drive the smart transformation of cities from different regions in digitalization, green low-carbon, and sustainable development fields**.

## ● LEADERSHIP CATEGORIES

Leader  
Entrepreneur  
Expert  
Youth Talent

## ● ENTERPRISE CATEGORIES

Leading Corp.  
Outstanding S.M.E.  
Rising Start-up

## ● Best Products Award

## ● Best Projects (X-SDI) Award

## ● CITY CATEGORIES

City Award  
Innovation Award  
Enabling Technologies Award  
Energy and Environment Award  
Governance Award  
Mobility Award  
Industry and Economy Award  
Living and Inclusion Award  
Safety and Resilience Award  
Infrastructure and Building Award

# TOMORROW.CITY CHALLENGE @CLOSED-DOOR MEETING



**Closed-door meeting** is held in a private and exclusive setting, accessible only to specific individuals or groups by invitation. Its purpose is to facilitate discussions on relatively confidential topics or to plan future strategies and make decisions.

The 2025 edition not only expanded its footprint across Europe, Asia, Africa, and Latin America, but also delivered measurable outcomes. Through closed-door meetings and curated exhibition tours, it facilitated more than **517 direct project and demand-matching interactions**, resulting in **122 cooperation agreements** and **39 confirmed orders** totaling approximately **USD 120 million**.

Notably, projects in green energy, digital transformation, renewable resource management, and AI-driven big-data solutions—particularly in Malaysia and Thailand—have already moved into advanced negotiation stages.

# SOLUTION



# CALL FOR CITY CHALLENGE



powered by **TOMORROW.  
CITY SHANGHAI**

# 2025 OUTCOMES:

During the 2025 event, **122 cooperation agreements were secured** across key sectors including energy and green transition, digital transformation, circular economy, and industrial upgrading.

**Completed Orders:** **39 actual orders have been confirmed**, covering multiple sectors including environmental governance, smart disaster prevention, and new energy transportation, further advancing substantive cooperation between Chinese enterprises and overseas markets.

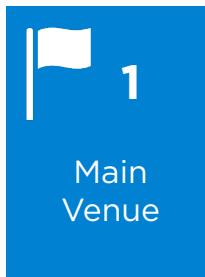
Projects currently in progress cover areas such as **smart ports, smart transportation, smart airports, urban governance and emergency response, smart security, environmental protection, new energy, and smart cultural tourism**.



# TOMORROW.CITY JOURNEY

## CITY AS A PLATFORM (CAAP)

Organize in-depth visits for overseas government and corporate representatives to Shanghai's key smart-city application sites, enabling firsthand experience of China's leading solutions in real operational settings and creating strong showcase and collaboration opportunities for global expansion.



1  
Main  
Venue



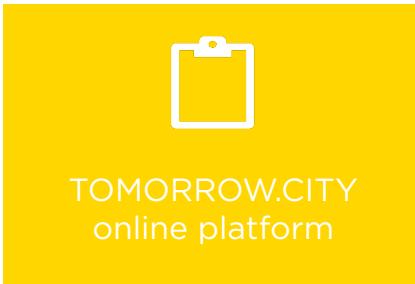
10  
Immersive  
Experience  
Sites



Video/Photo/  
Live Streaming



Directly engage with  
leading enterprises



TOMORROW.CITY  
online platform



## Enabling Technologies

Real-world applications of artificial intelligence, digital twins, 5G/6G communications, and IoT infrastructure.



## Public Services

Urban renewal, smart healthcare, emergency management, and digital infrastructure case studies.



## Energy & Environment

Energy and environment solutions, including charging and battery swapping infrastructure, smart energy infrastructure and development, waste management, and water treatment case studies.



## Mobility

Industry-leading automotive companies, transportation data operation centers, and experience autonomous driving firsthand.

# BUSINESS COOPERATION

1

## Become an Attendee

- Tomorrow.City Challenge @Closed-door Meeting: € 1,850/per pass

2

## Become an Exhibitor

- Space Fee: € 250/m<sup>2</sup>





# Become an Attendee

## • **Tomorrow.City Challenge @Closed-door Meeting : € 1,850/per pass**

- Upgrade Package 1 (RMB 36,000): Includes 3 tickets to the Tomorrow.City Challenge @Closed-door Meeting, with a complimentary 18-square-meter booth;
- Upgrade Package 2 (RMB 72,000): Includes 6 tickets to the Tomorrow.City Challenge @Closed-door Meeting, with a complimentary 18-square-meter booth (located in the core area of the Project Matchmaking Session) and on-site display of the company's LOGO.

18sqm Booth Configuration		
Booth	Booth Area	18 sqm
	Number of Openings	1 or 2
Promotion	Exhibitor Page (Online)	✓
	Booth Map (Offline)	✓
Setup & Furniture	Standard Setup	✓
	Insurance	✓
	Basic Power Supply	✓
	TV Set	1 unit (50-inch)
	2 Poster Panels (Please provide according to the dimensions before the deadline)	A: 280cm (W) x 180cm (H) (Horizontal) B: 90cm (W) x 180cm (H) (Vertical)
	Reception Desk + Company Logo Panel	✓
	Company Fascia Board & Booth Number	✓

Attendee



TOMORROW.  
CITY SHANGHAI

# 2

## Become an Exhibitor

- Space Fee: € 250/m<sup>2</sup>

Raw space booths require a minimum booking area of 54 sqm.



	Purchasing 54 sqm & Above	Purchasing 108 sqm & Above	Purchasing 200 sqm & Above
Basic Benefits	Company logo will be displayed in the floor plan	Company logo will be displayed in the floor plan	Company logo will be displayed in the floor plan
	6 tickets to the Project Matchmaking Session	6 tickets to the Tomorrow.City Challenge @Closed-door Meeting	6 tickets to the Tomorrow.City Challenge @Closed-door Meeting
		Company logo will be displayed in the floor plan	Company logo will be displayed in the floor plan
Optional Additional Benefits		Choose 1 item as additional benefit - 6 tickets to the Project Matchmaking Session - Host 1 product launch	Choose 2 items as additional benefits - 6 tickets to the Project Matchmaking Session - Host 1 product launch - Participate in 1 Workshop
		Choose 1 item as additional benefit - Company logo display on the on-site backdrop - Play company promotional video during forum intervals	Choose 2 items as additional benefits - Company logo display on the on-site backdrop - Play company promotional video during forum intervals - Display your company's promotional video in Tomorrow City Reception Hall

# 2026 Floor Plan (Draft)





**THE WORLD'S LARGEST  
TRUSTED PLATFORM FOR INTERCITY  
EXCHANGE AND COOPERATION.**

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